



SAMOA


PRICE CONTROL ORDER 2026

Arrangement of Provisions

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PURSUANT to section 94 of the Competition and Consumer Act 2016, (“Act”), I, **TUIMALEALIIFANO VAALETOA SUALAUVI II**, Head of State, acting on the advice of Cabinet, **MAKE** the following Price Control Order.

DATED at Apia this 29th day of JANUARY 2026.


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(Tuimalealiifano Vaaletoa Sualauvi II)
HEAD OF STATE

ORDER

1. Citation and commencement - This Order may be cited as the Price Control Order 2026 and commences on the date of publication in the Savali.

2. Maximum prices-(1) The maximum prices for the dry goods and freezer goods ("goods") must be:

(a) for a wholesale, the prices specified under Column 2 or 3 of the Schedule;

(b) for a retail, the prices specified under Column 4 or 5 of the Schedule.

(2) Where the goods specified under Column 1 of the Schedule are specified by reference to a specific measure, the maximum price at which those goods may be sold shall be adjusted proportionately on any greater or smaller measure.

(3) The maximum prices for the goods specified in Columns 2 to 5 of the Schedule are inclusive of Value Added Goods and Services Tax.

3. Order to be prominently displayed-(1) A copy of this Order must be prominently displayed by the trader or the person supplying or offering to supply any goods specified in the Schedule on the notice board of the premises where the goods are sold or offered for sale.

(2) A person who breaches subclause (1) commits an offence under sections 86 and 95 of the Act.

4. Trader to issue receipt - A trader must on demand, issue to the buyer a receipt setting out:

(a) the date of sale; and

(b) the quantity of goods sold; and

(c) the amount paid; and

(d) the name of the trader.

5. Expiry of the Order - This Price Control Order ceases to have effect after 6 months from the date it commences unless it is sooner repealed.

(Note: Contact the Ministry of Commerce, Industry and Labour, Level 4 ACC House, Apia, Telephone: +685 20441 or +685 24125; Fax: +685 20443, or MCIL Savaii Branch at the Salelologa Market House #1 or on telephone +685 51134 or 51138 or fax: +685 51139. Website: www.mcil.gov.ws. This Note is inserted for information only and does not form part of the Order).

SCHEDULE

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
Column 1 SUGAR	Column 2	Column 3	Column 4	Column 5
Brown 50kg	\$154.10	\$162.30	\$3.70	\$4.00
Brown 25kg	\$79.50	\$83.70	\$3.90	\$4.10
SALT				
Grade 27 Fine 25kg	\$35.70	\$37.60	\$1.70	\$1.80
RICE				
Island Sun (green/yellow)18kg	\$61.90	\$65.20	\$4.10	\$4.40
Island Sun (green/yellow) 9kg	\$31.20	\$32.90	\$4.20	\$4.50
Tasi Japonica 18kg	\$39.00	\$41.00	\$2.60	\$2.80
Goodman Fielder 18kg	\$51.60	\$54.30	\$3.50	\$3.70
Goodman Fielder 9kg	\$26.60	\$28.10	\$3.60	\$3.90
Pacific Rice 18kg	\$49.20	\$51.90	\$3.30	\$3.50
Pacific Rice 9kg	\$25.20	\$26.50	\$3.40	\$3.60
Summer Valley 18kg	\$51.70	\$54.50	\$3.50	\$3.70
Summer Valley 9kg	\$26.40	\$27.80	\$3.50	\$3.80
Ace Cook 9kg	\$20.20	\$21.30	\$2.70	\$2.90
Japonica Round Rice 18kg	\$33.30	\$35.00	\$2.20	\$2.40
Japonica Round Rice 9kg	\$18.30	\$19.30	\$2.40	\$2.60
Island Crown 18kg	\$41.10	\$43.30	\$2.70	\$3.00
Golden Chef 18kg	\$33.90	\$35.70	\$2.30	\$2.50
Golden Chef 9kg	\$16.20	\$17.00	\$2.20	\$2.40
FLOUR				
Normal FMF Flour 50kg	\$129.60	\$136.50	\$3.10	\$3.40
Normal FMF Flour 25kg	\$65.70	\$69.20	\$3.20	\$3.40
Bakers FMF Flour 50kg	\$140.70	\$148.20	\$3.40	\$3.60
Bakers FMF Flour 25kg	\$69.40	\$73.00	\$3.30	\$3.60
Normal Punjas Flour 25kg	\$77.20	\$81.30	\$3.70	\$4.00
Bakers Punjas Flour 50kg	\$150.00	\$158.00	\$3.60	\$3.90
Bakers Punjas Flour 25kg	\$79.20	\$83.40	\$3.80	\$4.10
Tropical Bakers 25kg	\$45.20	\$47.30	\$2.20	\$2.30
Tropical Normal 25kg	\$37.60	\$39.60	\$1.80	\$1.90
Kings Choice Bakers 25kg	\$72.60	\$76.50	\$3.50	\$3.80
Kings Choice Normal 25kg	\$65.00	\$68.00	\$3.10	\$3.30
Pacific Paradise Normal 25kg	\$39.40	\$41.50	\$1.90	\$2.00

MILK PRODUCTS

Devondale UHT 10*1ltr	\$44.70	\$47.10	\$5.40	\$5.80
Anchor Regular 12*1ltr	\$47.30	\$49.80	\$4.80	\$5.10
Pauls Longlife 12*1ltr	\$51.70	\$54.50	\$5.20	\$5.60
Meadow Fresh UHT 12*1ltr	\$40.80	\$42.90	\$4.10	\$4.40

TINNED FISH

King Pacific - mac n' oil 8*425gm	\$21.20	\$22.30	\$3.20	\$3.40
Ocean Best - mac n' oil 8*425gm	\$20.60	\$21.70	\$3.10	\$3.30
South Seas - mac n' oil 8*425gm	\$22.30	\$23.50	\$3.40	\$3.60
South Seas – tomato sauce 8*425gm	\$17.50	\$18.40	\$2.60	\$2.80
Sea Star - mac n' oil 8*425gm	\$24.00	\$25.30	\$3.60	\$3.90
Sea Star – tomato sauce 8*425gm	\$22.30	\$23.40	\$3.30	\$3.60
Sea Boat - tomato sauce 8*425gm	\$19.80	\$20.80	\$3.00	\$3.20
Pacific King – mac n' oil 8*425gm	\$20.70	\$21.80	\$3.10	\$3.30
Master – mac n' oil 8*425gm	\$22.90	\$24.10	\$3.50	\$3.70
Master – tomato sauce 8*425gm	\$19.60	\$20.60	\$3.00	\$3.20
KJ - tomato sauce 8*425gm	\$15.70	\$16.50	\$2.40	\$2.50
Tasi Kingfish - mac n' oil 8*425gm	\$30.00	\$31.60	\$4.50	\$4.80
Nemo – mac n' oil 8*425gm	\$22.30	\$23.40	\$3.30	\$3.60
Nemo – tomato sauce 8*425gm	\$17.40	\$18.30	\$2.60	\$2.80
Truly – mac n' oil 8*425gm	\$16.90	\$17.80	\$2.50	\$2.70
Ocean Queen – mac n' oil 8*425gm	\$43.20	\$45.50	\$6.50	\$7.00
Ocean Queen – tomato sauce 8*425gm	\$45.70	\$48.10	\$6.80	\$7.40
Kings Choice – mac n' oil 8*425gm	\$23.20	\$24.50	\$3.50	\$3.80
Kings Choice – tomato sauce 8*425gm	\$21.40	\$22.60	\$3.20	\$3.50
Chef's Choice- mac n' oil 8*425gm	\$31.00	\$32.60	\$4.70	\$5.00

CORNED BEEF

Palm 24*326gm	\$258.40	\$272.20	\$12.90	\$13.90
Palm 6*1.36kg	\$260.40	\$274.30	\$52.10	\$56.00
Palm 24*425gm	\$337.60	\$355.60	\$16.90	\$18.20
Palm 12*326gm	\$133.80	\$141.00	\$13.40	\$14.40
Chefs Choice 4*1.36kg	\$93.00	\$94.80	\$27.90	\$29.00
Chefs Choice 12*340gm	\$85.00	\$86.60	\$8.50	\$8.80
Chefs Choice 2*1.36kg	\$50.60	\$52.10	\$30.40	\$31.90
Pacific 24*340gm	\$295.00	\$308.30	\$14.80	\$15.70
Pacific 24*425gm	\$375.00	392.20	\$18.80	\$20.00
Pacific 6*1.36kg	\$350.00	\$352.60	\$70.00	\$71.90
Island 12*326gm	\$101.50	\$106.90	\$10.20	\$10.90
Island 2*1.36kg	\$57.70	\$60.80	\$34.60	\$37.20
Oxford 12*326gm	\$87.00	\$91.70	\$8.70	\$9.40
Oxford 24*200gm	\$120.60	\$127.10	\$6.00	\$6.50

FREEZER GOODS

Turkey tail 9kg	\$119.70	\$126.90	\$16.30	\$17.60
Mutton flaps 20kg	\$470.30	\$494.80	\$28.80	\$30.90
Pork trotter 20kg	\$144.70	\$152.20	\$8.90	\$9.50
Chicken leg 15kg	\$97.20	\$102.20	\$8.00	\$8.50
Turkey wings 14kg	\$188.80	\$198.70	\$16.20	\$17.70
Turkey tail 14kg	\$166.30	\$175.00	\$14.80	\$15.60

(Note: Mark ups and VAGST have been factored into the final wholesale and retail price for both Upolu and Savaii. The mark up is contained in table below).¹

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	Dry Goods	Freezer Goods	
Wholesale Mark up	12.5%	15%	Upolu
Retail Mark Up	20%	22.5%	
Wholesale Mark Up	18.5%	21%	Savaii
Retail Mark Up	22.5%	25%	