



**Ministry of Commerce, Industry and Labour**  
Matagaluega o Pisinisi, Alamanuia ma Leipa



## **MEDIA RELEASE**

# **LAUNCH OF FOOD SAFETY AND CONSUMER PROTECTION STRATEGIC PLAN 2017-2021 IN SAMOA.**

The Samoa National Codex Committee (SNCC) is pleased to announce the launch of its first Strategic Plan 2017-2021 which was developed by members of the SNCC. The Strategic Plan was launched on Monday 19 June 2017 in the MCIL Room at ACC House.

The functions of the SNCC are closely linked to legislation, namely the Food Act 2015, Food Regulations 2016 and the Competition and Consumer Act 2016, which governs food standards and consumer protection. The Strategic Plan is designed to guide SNCC in critical initiatives to be implemented within a five year timeframe. The SNCC is focused on achieving better coordination and interaction among member countries for strengthening national food safety systems, promoting compliance of standards and equivalence of practices in ensuring food safety. The Strategic Plan outlines the vision, mission, values and strategies of how SNCC will contribute to the development of Samoa.

The SNCC will focus on four key strategic objectives namely to:

1. Promote the use of codex standards and codex guidelines as the basis for national standards development.
2. Promote the effectiveness and improve coordination of codex members in the activities of the Codex Alimentarius Commission and the Codex Committee for North America and South West Pacific region.
3. Encourage and strengthen scientific and technical expertise, information sharing and the capacity of members in the development of codex standards.
4. Promote the development and enhancement of the capabilities of the National Codex Contact Point, the SNCC, delegates and stakeholders in their core functions and to expand the engagement with the public on codex updates.

The objectives set out here today require the support of all stakeholders and relevant Ministries so that we can work to strengthen food safety and ensure the protection of consumers in Samoa.