



SAMOA

GENERAL PRICE ORDER (No. 4) 2014

Arrangement of Provisions

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The Prices Board, having considered it expedient in the public interest to control the prices of goods and services, makes the following General Price Order pursuant to section 55 of the Fair Trading Act 1998.

DATED at Apia this...7thday of...November...2014.

.....
Hon. Fonotoe Pierre Laufo
CHAIRMAN

.....
Auelua Samuelu Enari
DEPUTY CHAIR

.....
Tupaimatuna Iulai Lavea
MEMBER

.....
Pitolau Lusua Sefo Leau
MEMBER

.....
Oloialii Lole
MEMBER

.....
Si'a Ale Figao
MEMBER

.....
Lealaisalanoa Karamellie Tuala
MEMBER

.....
Fepuleai Sio
MEMBER

.....
Fepuleai Roger Fepuleai Toleafoa
SECRETARY

ORDER

1. Short title and commencement – (1) This Order may be cited as the General Price Order (No. 4) 2014 (“the Order”).

(2) The Order comes into effect on the **21 November 2014**.

2. Interpretation – In this Order:

“*freezer goods*” means lamb necks, turkey wings, pure mutton flaps, lamb breasts and lamb flaps, chicken legs, chicken thighs and pork trotters

“*dry goods*” means sugar (all types), rice (all brands), salt, flour (all brands), potatoes, onions, dairy products and condensed milk, imported corned beef, noodles (all types), vermicelli, tinned fish (all brands including tuna canned products), milk powder (all brands), mosquito coils (all brands), butter and margarine.

3. Maximum prices – (1) The maximum ex-factory, wholesale and retail prices for the goods specified under Column 1 of Schedules 1 and 2 shall be the prices specified under Columns 2, 3, 4 and 5 of Schedule 1 and Columns 2, 3, 4, 5, and 6 of Schedule 2.

(2) Where the goods specified under Column 1 in Schedules 1 and 2 are specified by reference to a specific measure, the maximum ex-factory, wholesale and retail price at which those goods may be sold shall be adjusted proportionately on any greater or smaller measure.

(3) The maximum ex-factory, wholesale and retail prices specified in Schedules 1 and 2 are inclusive of Value Added Goods and Services Tax.

(4) The maximum percentage mark up to be applied to the goods specified under Column 1 of Schedule 3 shall be the percentage specified in Columns 2, 3, 4 and 5 of Schedule 3.

4. Order to be prominently displayed – Copies of the Order shall be prominently displayed on all premises where the goods specified in Schedules 1, 2 and 3 are sold or offered for sale.

5. Changes in measure or composition – No trader shall sell or offer for sale at a measure that is different to the measures specified in Schedule 2 the following goods:

- (a) any packet of Pall Mall filter, Pall Mall menthol and Rothman cigarettes; and
- (b) any pouch of roll your own tobacco.

6. Trader to issue receipt – A trader shall on demand, issue the purchaser with a receipt, setting out:

- (a) the name of trading place and date of sale; and
- (b) the quantity of goods sold; and
- (c) the price paid for the goods sold; and
- (d) the nature of the transaction as either wholesale or retail sale.

7. Revocation (1) The General Price Order (No.3) 2014 which commenced on 18 August 2014 is revoked.

(2) The Special Price Order (No.1) 2014 which commenced on 17 October 2014 is revoked.

(Note: Contact the Ministry of Commerce, Industry and Labour, Level 4 ACC House, Apia, Telephone: +685 20441 or +685 24125; Fax: +685 20443, or MCIL Savaii Branch at the Salelologa Market House #1 or on telephone +685 51134 or 51138 or fax: +685 51139. Website: www.mcil.gov.ws. This Note is inserted for information only and does not form part of the Order).

SCHEDULE 1
(Clauses 2 and 3)

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
DRY GOODS				
SUGAR				
Brown 110lbs	\$94.50	\$99.50	\$1.00	\$1.10
Brown 55lbs	\$49.00	\$51.60	\$1.10	\$1.20
SALT				
Grade 27 Fine 55lbs	\$22.00	\$23.20	\$0.50	\$0.60
RICE				
Island Sun Rice 40lbs	\$52.50	\$55.30	\$1.60	\$1.70
Island Sun Rice 20lbs	\$26.40	\$27.80	\$1.60	\$1.70
FRC Special Blend 40lbs	\$63.90	\$67.30	\$1.90	\$2.10
Pacific Rice 40lbs	\$47.80	\$50.40	\$1.40	\$1.50
VERMICELLI 100*250gm	\$152.10	\$160.20	\$1.80	\$2.00
FLOUR				
Normal Flour 110lbs	\$90.00	\$94.80	\$1.00	\$1.10
Normal Flour 55lbs	\$44.00	\$46.40	\$1.00	\$1.10
Wholemeal Flour 55lbs	\$55.00	\$57.90	\$1.20	\$1.30
Bakers Flour 110lbs	\$93.40	\$98.40	\$1.00	\$1.10
Bakers Flour 55lbs	\$47.00	\$49.50	\$1.00	\$1.10
Punjas Bakers Flour 110lbs	\$113.30	\$119.30	\$1.20	\$1.30
Punjas Bakers Flour 55lbs	\$52.20	\$55.00	\$1.10	\$1.20
Punjas Normal Flour 55lbs	\$53.00	\$55.80	\$1.10	\$1.20
Fama Gold Bread Flour 55lbs	\$57.50	\$60.60	\$1.30	\$1.40
INSTANT NOODLES				
Miliket 24*65gm	\$10.50	\$11.10	\$0.50	\$0.60
Maggi 30*85gm	\$52.40	\$55.20	\$2.00	\$2.20
Cookzen 24*65gm	\$10.00	\$10.50	\$0.50	\$0.60
Sedaap Supreme 40*91gm	\$28.20	\$29.70	\$0.90	\$1.00
Yummee 24*65gm	\$10.20	\$10.70	\$0.50	\$0.60
Three cooks 24*85gm	\$13.20	\$13.90	\$0.70	\$0.80
V3 24*65gm	\$9.00	\$9.50	\$0.50	\$0.60
Redbear 24*65gm	\$11.20	\$11.80	\$0.60	\$0.70
CUP NOODLES				

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
DRY GOODS				
Kingcook kimchi 24*65gm	\$27.30	\$28.80	\$1.40	\$1.50
Sam yang 12*65gm	\$22.50	\$23.70	\$2.30	\$2.40
BOWL NOODLES				
Kimchi 12*86gm	\$23.80	\$25.10	\$2.40	\$2.60
Sam Yang 12*86gm	\$24.20	\$25.50	\$2.40	\$2.60
MILK PRODUCTS				
Devondale UHT Milk 10*1ltr	\$36.50	\$38.50	\$4.40	\$4.70
Anchor Regular 12*1ltr	\$46.10	\$48.60	\$4.60	\$5.00
Anchor Lite 12*1ltr	\$46.10	\$48.60	\$4.60	\$5.00
Meadow Fresh UHT 12*1ltr	\$43.60	\$45.90	\$4.40	\$4.70
Meadow Fresh Low Fat 12*1ltr	\$41.60	\$43.80	\$4.20	\$4.50
Olden Burger 12*1ltr	\$41.70	\$43.90	\$4.20	\$4.50
MILK POWDER				
Milk Powder-Anchor Instant F/C24*400g	\$442.00	\$465.60	\$22.10	\$23.80
Milk Powder-Anchor Instant F/C12*900g	\$406.60	\$428.30	\$40.70	\$43.70
Milk Powder-Anchor Instant F/C 6*1.8kg	\$321.30	\$338.40	\$64.30	\$69.10
Milk Powder-Anchor Instant F/C 6*2.5kg	\$455.20	\$479.50	\$91.00	\$97.90
BUTTER				
Anc G/PRF Sal 20*454gm	\$207.70	\$218.80	\$12.50	\$13.40
Anc G/PRF Sal 40*227gm	\$219.30	\$231.00	\$6.60	\$7.10
Anc Foil Sal 80*100gm	\$219.30	\$231.00	\$3.30	\$3.50
Westgold Foil Salted 20*400gm	\$169.30	\$178.30	\$10.20	\$10.90
Westgold Foil Salted 40*200gm	\$175.00	\$184.30	\$5.30	\$5.70
Westgold Foil Salted 80*100gm	\$194.30	\$204.70	\$2.90	\$3.10
MOSQUITO COIL				
Zap 1*60	\$68.00	\$71.60	\$1.40	\$1.50
Tiger 1*60	\$56.50	\$59.50	\$1.10	\$1.20
Mortein 1*60	\$62.00	\$65.30	\$1.20	\$1.30
Knockout 1*60	\$53.80	\$56.70	\$1.10	\$1.20
TINNED FISH				
Angler - mac n' oil 24*425gm	\$86.70	\$91.30	\$4.30	\$4.70
Mackerel - mac n' oil 24*425gm	\$58.00	\$61.10	\$2.90	\$3.10
Mccoy 24*425gm	\$70.10	\$73.80	\$3.50	\$3.80

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
Ocean Queen - mac n' o il 24*425gm	\$90.40	\$95.20	\$4.50	\$4.90
Pacific King - mac n' oil 24*425gm	\$60.10	\$63.30	\$3.00	\$3.20
Pacific King - tomato sauce 24*425gm	\$58.00	\$61.10	\$2.90	\$3.10
Sardines - tomato sauce 24*425gm	\$45.80	\$48.20	\$2.30	\$2.50
Sea Boat - tomato sauce 24*425gm	\$48.00	\$50.60	\$2.40	\$2.60
Soifua - mac n' oil 24*425gm	\$58.20	\$61.30	\$2.90	\$3.10
Soifua - tomato sauce 24*425gm	\$57.20	\$60.30	\$2.90	\$3.10
Taiyo 24*425gm	\$208.50	\$219.60	\$10.40	\$11.20
King Pacific - mac n' oil 24*425gm	\$59.00	\$62.20	\$3.00	\$3.20
Three Star - tomato sauce 24*425gm	\$48.80	\$51.40	\$2.40	\$2.60
AAA - mac n' oil 24*425gm	\$70.20	\$73.90	\$3.50	\$3.80
Sea Star - tomato sauce 24*425gm	\$47.80	\$50.40	\$2.40	\$2.60
Master - mac n' oil 24*425gm	\$57.30	\$60.40	\$2.90	\$3.10
Sea Ram - mac n' oil 24*425gm	\$51.80	\$54.60	\$2.60	\$2.80
First Choice - tomato sauce 24*425gm	\$49.70	\$52.40	\$2.50	\$2.70
First Choice - mac n' oil 24*425gm	\$50.00	\$52.70	\$2.50	\$2.70
Blue Sea - mac n' oil 24*425gm	\$93.90	\$98.90	\$4.70	\$5.10
Manaia - mac n oil 24*425gm	\$56.00	\$59.00	\$2.80	\$3.00
Manaia - tomato sauce 24*425gm	\$54.00	\$56.90	\$2.70	\$2.90
South Seas - tomato sauce 24*425gm	\$49.90	\$52.60	\$2.50	\$2.70
South Seas - mac n' oil 24*425gm	\$56.10	\$59.10	\$2.80	\$3.00
Ocean King - mac n' oil 24*425gm	\$53.70	\$56.60	\$2.70	\$2.90
Tropical tomato sauce 24*425gm	\$43.70	\$46.00	\$2.20	\$2.40
Tropical mac n' oil 24*425gm	\$56.40	\$59.40	\$2.80	\$3.00
Aulelei mac n' oil 24*425gm	\$43.90	\$46.20	\$2.20	\$2.40
Yummee - tomato sauce 24*425gm	\$45.00	\$47.40	\$2.30	\$2.40
Trachurus Murhphy/Chefs Choice- mac n' oil 24*425gm	\$77.60	\$81.70	\$3.90	\$4.20
Tasty - mac n' oil 24*425gm	\$43.90	\$46.20	\$2.20	\$2.40
Five Star - tomato sauce 24*425gm	\$46.20	\$48.70	\$2.30	\$2.50
Five Star - mac n' oil 24*425gm	\$48.00	\$50.60	\$2.40	\$2.60
Star Fishing - mac n' oil 24*425gm	\$60.60	\$63.80	\$3.00	\$3.30
Pacific Chief - tomato sauce 24*425gm	\$48.70	\$51.30	\$2.40	\$2.60

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
DRY GOODS				
CORNED BEEF (PISUPO)				
Palm 24*326gm	\$240.00	\$252.80	\$12.00	\$12.90
Palm 6*1.36kg	\$257.00	\$270.70	\$51.40	\$55.30
Palm 24*425gm	\$293.00	\$308.60	\$14.70	\$15.80
Chefs Choice 24*340gm	\$163.50	\$172.20	\$8.20	\$8.80
Oxford 6*1.36kg	\$186.00	\$195.90	\$37.20	\$40.00
Oxford 24*454gm	\$240.30	\$253.10	\$12.00	\$12.90
Oxford 24*340gm	\$214.40	\$225.80	\$10.70	\$11.50
Pacific 6*1.36kg	\$300.50	\$316.50	\$60.10	\$64.60
Pacific 24*453gm	\$300.20	\$316.20	\$15.00	\$16.10
Pacific 24*340gm	\$219.10	\$230.80	\$11.00	\$11.80
Salisbury 24*326gm	\$215.80	\$227.30	\$10.80	\$11.60
Salisbury 6*1.36kg	\$215.80	\$227.30	\$43.20	\$46.40
Farmers 6*1.36kg	\$153.00	\$161.20	\$30.60	\$32.90
Farmers 24*340gm	\$181.00	\$190.70	\$9.10	\$9.70
Farmers 24*454gm	\$210.40	\$221.60	\$10.50	\$11.30
FREEZER GOODS				
Turkey wings30lbs	\$75.00	\$78.90	\$3.10	\$3.80
Lamb neck slice 52lbs	\$339.20	\$356.90	\$8.00	\$8.50
Lamb neck slice 20lbs	\$81.50	\$85.80	\$5.00	\$5.40
Mutton flaps 44lbs	\$378.00	\$397.70	\$10.50	\$11.30
Pork trotter 26lbs	\$107.00	\$112.60	\$5.00	\$5.60
Chicken leg 33lbs	\$64.00	\$67.30	\$2.40	\$2.60

SCHEDULE 2
(Clauses 2, 3 and 4)

LOCAL PRODUCTS Column 1	EX-FACORY		WHOLESALE		RETAIL
	Column 2	Column 3	Column 4	Column 5	Column 6
		UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
16oz Uncut loaf of White Bread	\$1.80	\$1.80	\$1.80	\$2.20	\$2.20
Vailima Normal Lager Beer 4.9% Alc. Vol. (750mls)	\$69.00 (12 bottles)	\$72.30 (12 bottles)	\$72.30 (12 bottles)	\$6.20 (per bottle)	\$6.20 (per bottle)
Vailima Lager Beer 4.9% Alc. Vol. (355mls)	\$71.20 (24 bottles)	\$73.60 (24 bottles)	\$73.60 (24 bottles)	\$3.20 (per bottle)	\$3.20 (per bottle)
Vailima Export Lager Beer 6.7% Alc. Vol. (750mls)	\$70.00 (12 bottles)	\$73.30 (12 bottles)	\$73.30 (12 bottles)	\$6.40 (per bottle)	\$6.40 (per bottle)
Vailima Export Lager Beer 6.7% Alc. Vol. (355mls)	\$72.00 (24 bottles)	\$75.20 (24 bottles)	\$75.20 (24 bottles)	\$3.30 (per bottle)	\$3.30 (per bottle)
Vailima Pure Lager Beer 4.9% Alc. Vol. (750mls)	\$69.60 (12 bottles)	\$73.00 (12 bottles)	\$73.00 (12 bottles)	\$6.40 (per bottle)	\$6.40 (per bottle)
Vailima Pure Lager Beer 4.9% Alc. Vol. (355mls)	\$72.00 (24 bottles)	\$74.80 (24 bottles)	\$74.80 (24 bottles)	\$3.30 (per bottle)	\$3.30 (per bottle)
Vailima Natural Lager Beer 4.9% Alc. Vol. (355mls)	\$72.70 (24 bottles)	\$75.50 (24 bottles)	\$75.50 (24 bottles)	\$3.30 (per bottle)	\$3.30 (per bottle)
Pure Sama Export Premium Beer 4.6% Alc. Vol. (330mls)	\$63.30 (24 bottles)	\$66.10 (24 bottles)	\$66.10 (24 bottles)	\$2.90 (per bottle)	\$2.90 (per bottle)
Samoa Taula Premium Lager Beer 5.5% Alc. Vol. (330mls)	\$63.30 (24 bottles)	\$66.10 (24 bottles)	\$66.10 (24 bottles)	\$2.90 (per bottle)	\$2.90 (per bottle)
Samoa Taula Premium Lager Beer 6.5% Alc. Vol. (660mls)	\$59.40 (12 bottles)	\$62.10 (12 bottles)	\$62.10 (12 bottles)	\$5.50 (per bottle)	\$5.50 (per bottle)
Samoa Blonde Lager Beer 4.9%. Alc. Vol (660mls)	\$63.10 (12 bottles)	\$66.50 (12 bottles)	\$66.50 (12 bottles)	\$6.00 (per bottle)	\$6.00 (per bottle)
Samoa Blonde Lager Beer 4.9%.Alc. Vol (330mls)	\$66.00 (24 bottles)	\$69.60 (24 bottles)	\$69.60 (24 bottles)	\$3.10 (per bottle)	\$3.10 (per bottle)
Manutagi Pilsner Beer 4.9% Alc Vol (660mls)	\$70.80 (12 bottles)	\$70.80 (12 bottles)	\$70.80 (12 bottles)	\$6.20 (per bottle)	\$6.20 (per bottle)
Manutagi Pilsner Beer 4.9% Alc Vol (330mls)	\$73.10 (24 bottles)	\$73.10 (24 bottles)	\$73.10 (24 bottles)	\$3.20 (per bottle)	\$3.20 (per bottle)
Pure Sama Export Premium Beer 4.6% Alc. Vol.(330mls 4*6pack)	\$70.20	\$72.60	\$72.60	\$19.20	\$19.20
Pure Sama Export Premium Beer 4.6% Alc. Vol. (330mls-- 12pack)	\$31.90	\$36.30	\$36.30	\$38.40	\$38.40

Samoa Taula Premium Lager Beer 5.5% Alc. Vol.(330mls - 4*6pack)	\$71.30	\$73.80	\$73.80	\$19.80	\$19.80
Samoa Taula Premium Lager Beer 5.5% Alc. Vol. (330mls – 12pack)	\$35.70	\$36.90	\$36.90	\$39.60	\$39.60
Pall Mall Filter and Pall Mall Menthol (20sticks = 1 packet, 10 packets = 1 ctn)	\$4,475.00 (per box 50 ctns)	\$92.40 (per carton or 10 pkts)	\$92.40 (per carton or 10pkts)	\$9.50 (per packet)	\$9.50 (per packet)
Pall Mall Filter and Pall Mall Menthol (10sticks = 1 packet, 20 packets = 1 ctn)	\$4,601.50 (per box of 50 ctns)	\$95.00 (per carton or 20 pkts)	\$95.00 (per carton or 20 pkts)	\$5.00 (per packet)	\$5.00 (per packet)
Rothman (20 sticks=1 packet, 10 packets=1 carton)	\$4,900.00 (per box 50 ctns)	\$101.50 (per ctn or 10 pkts)	\$101.50 (per ctn or 10 pkts)	\$10.60 (per packet)	\$10.60 (per packet)
Winfield Roll Your Own Tobacco (P.E.) (50grams = 1 pouch)	\$98.20 (5pouches)	\$102.40 (5pouches)	\$102.40 (5pouches)	\$20.90 (per pouch)	\$20.90 (per pouch)
Winfield Roll Your Own Tobacco (P.E.) (30grams = 1 pouch)	\$59.40 (5pouches)	\$61.80 (5pouches)	\$61.80 (5pouches)	\$12.60 (per pouch)	\$12.60 (per pouch)
LPG (Origin Energy– Sogi)/kg	–	–	–	\$9.30	\$9.80
LPG (BOC – Vaitele)/kg	–	–	–	\$9.20	\$9.70
Le Aute (CMN – Saleufi)/kg	–	–	–	\$9.30	–

SCHEDULE 3
(Clauses 2 and 3)

GOODS APPLIED PERCENTAGE MARK-UP Column 1 (Landed Cost at Wharf + Percentage Mark-Up + VAGST = Wholesale Price) (Wholesale Price + Percentage Mark-up = Retail Price)	WHOLESALE		RETAIL	
	Column 2 UPOLU	Column 3 SAVAII	Column 4 UPOLU	Column 5 SAVAII, MANONO, APOLIM A
Potatoes 44lbs	12.5%	18.5%	20%	22.5%
Onions 44lbs	12.5%	18.5%	20%	22.5%