



GOVERNMENT OF SAMOA

GENERAL PRICE ORDER (No. 2) 2013

Arrangement of Provisions

- |                                      |               |
|--------------------------------------|---------------|
| 1. Short title and commencement      | 6. Revocation |
| 2. Maximum prices                    | Schedule 1    |
| 3. Order to be prominently displayed | Schedule 2    |
| 4. Changes in measure or composition | Schedule 3    |
| 5. Trader to issue receipt           |               |

The Prices Board, having considered it expedient in the public interest to control the prices of goods and services, makes the following General Price Order pursuant to section 55 of the Fair Trading Act 1998.

**DATED** at Apia this ... 2nd ... day of ... April ... 2013.

*Signed by:*

**Signatures of Board Members**

**ORDER**

**1. Short title and commencement** – (1) This Order may be cited as the General Price Order (No. 2) 2013 (“the Order”).

(2) The Order comes into effect on the **8 April 2013**.

**2. Interpretation** – In this Order:

“*freezer goods*” means lamb necks, turkey wings, pure mutton flaps, lamb breasts and lamb flaps, chicken legs, chicken thighs and pork trotters

“*dry goods*” means sugar (all types), rice (all brands), salt, flour (all brands), potatoes, onions, dairy products and condensed milk, imported corned beef, noodles (all types), vermicelli, tinned fish (all brands including tuna canned products), milk powder (all brands), mosquito coils (all brands), butter and margarine.

**3. Maximum prices** – (1) The maximum ex-factory, wholesale and retail prices for the goods specified under Column 1 of Schedules 1 and 2 shall be the prices specified under Columns 2, 3, 4 and 5 of Schedule 1 and Columns 2, 3, 4, 5, and 6 of Schedule 2.

(2) Where the goods specified under Column 1 in Schedules 1 and 2 are specified by reference to a specific measure, the maximum ex-factory, wholesale and retail price at which those goods may be sold shall be adjusted proportionately on any greater or smaller measure.

(3) The maximum ex-factory, wholesale and retail prices specified in Schedules 1 and 2 are inclusive of Value Added Goods and Services Tax.

(4) The maximum percentage mark up to be applied to the goods specified under Column 1 of Schedule 3 shall be the percentage specified in Columns 2, 3, 4 and 5 of Schedule 3.

**4. Order to be prominently displayed** – Copies of the Order shall be prominently displayed on all premises where the goods specified in Schedules 1, 2 and 3 are sold or offered for sale.

**5. Changes in measure or composition** – No trader shall sell or offer for sale at a measure that is different to the measures specified in Schedule 2 the following goods:

- (a) any packet of Pall Mall filter and Pall Mall menthol cigarettes; and
- (b) any pouch of roll your own tobacco.

**6. Trader to issue receipt** – A trader shall on demand, issue the purchaser with a receipt, setting out:

- (a) the name of trading place and date of sale; and
- (b) the quantity of goods sold; and
- (c) the price paid for the goods sold; and
- (d) the nature of the transaction as either wholesale or retail sale.

**7. Revocation** – The General Price Order (No.1) 2013 which commenced on 25 January 2013 is revoked.

(Note: Contact the Ministry of Commerce, Industry and Labour, Level 4 ACC House, Apia, Telephone: +685 20441 or +685 24125; Fax: +685 20443, or MCIL Savaii Branch at the Salelologa Market House #1 or on telephone +685 51134 or 51138 or fax: +685 51139. Website: [www.mcil.gov.ws](http://www.mcil.gov.ws). This Note is inserted for information only and does not form part of the Order).

**SCHEDULE 1  
(Clauses 2 and 3)**

| DESCRIPTION (IMPORTS)       | WHOLESALE |          | RETAIL   |                               |
|-----------------------------|-----------|----------|----------|-------------------------------|
|                             | UPOLU     | SAVAII   | UPOLU    | SAVAII,<br>MANONO,<br>APOLIMA |
| Column 1                    | Column 2  | Column 3 | Column 4 | Column 5                      |
| <b>DRY GOODS</b>            |           |          |          |                               |
| <b>SUGAR</b>                |           |          |          |                               |
| Brown 110lbs                | \$120.00  | \$126.40 | \$1.30   | \$1.40                        |
| Brown 55lbs                 | \$62.00   | \$65.30  | \$1.40   | \$1.50                        |
| <b>SALT</b>                 |           |          |          |                               |
| Grade 27 Fine 55lbs         | \$18.00   | \$19.00  | \$0.40   | \$0.50                        |
| <b>RICE</b>                 |           |          |          |                               |
| Island Sun Rice 40lbs       | \$47.80   | \$50.40  | \$1.40   | \$1.50                        |
| Island Sun Rice 20lbs       | \$24.20   | \$25.50  | \$1.40   | \$1.60                        |
| FRC Special Blend 40lbs     | \$52.40   | \$55.20  | \$1.60   | \$1.70                        |
| Pacific Rice 40lbs          | \$47.70   | \$50.20  | \$1.40   | \$1.50                        |
| Vietnamese Jasmine 40lbs    | \$51.30   | \$54.00  | \$1.50   | \$1.70                        |
| <b>VERMICELLI 100*250g</b>  | \$147.80  | \$155.70 | \$1.80   | \$1.90                        |
| <b>FLOUR</b>                |           |          |          |                               |
| Normal Flour 110lbs         | \$102.50  | \$108.00 | \$1.10   | \$1.20                        |
| Normal Flour 55lbs          | \$48.20   | \$50.80  | \$1.10   | \$1.20                        |
| Wholemeal Flour 55lbs       | \$56.50   | \$59.50  | \$1.20   | \$1.30                        |
| Bakers Flour 110lbs         | \$104.70  | \$110.30 | \$1.10   | \$1.20                        |
| Bakers Flour 55lbs          | \$49.60   | \$52.30  | \$1.10   | \$1.20                        |
| Paradise Bread Flour 110lbs | \$116.90  | \$123.10 | \$1.30   | \$1.40                        |
| Paradise Plain Flour 55lbs  | \$56.80   | \$59.80  | \$1.20   | \$1.30                        |
| Punjas Bakers Flour 110lbs  | \$118.60  | \$124.90 | \$1.30   | \$1.40                        |
| Punjas Bakers Flour 55lbs   | \$53.20   | \$56.00  | \$1.20   | \$1.30                        |
| Punjas Normal Flour 55lbs   | \$52.10   | \$54.90  | \$1.10   | \$1.20                        |
| Fama Gold Bread Flour 55lbs | \$54.00   | \$56.90  | \$1.20   | \$1.30                        |
| <b>INSTANT NOODLES</b>      |           |          |          |                               |
| Three cooks 24*85gm         | \$12.80   | \$13.50  | \$0.60   | \$0.70                        |
| Redbear 24*65gm             | \$11.90   | \$12.50  | \$0.60   | \$0.70                        |
| Miliket 24*65gm             | \$10.20   | \$10.70  | \$0.50   | \$0.60                        |
| Maggi 30*85gm               | \$33.50   | \$35.30  | \$1.30   | \$1.40                        |
| Cookzen 24*65gm             | \$9.80    | \$10.40  | \$0.50   | \$0.60                        |
| Sedaap Supreme 40*91gm      | \$27.70   | \$29.20  | \$0.80   | \$0.90                        |
| Yummee 24*65gm              | \$10.20   | \$10.70  | \$0.50   | \$0.60                        |
| <b>CUP NOODLES</b>          |           |          |          |                               |
| Kingcook kimchi 24*65gm     | \$27.30   | \$28.80  | \$1.40   | \$1.50                        |
| Sam yang 12*65gm            | \$23.50   | \$24.80  | \$2.40   | \$2.50                        |
| <b>BOWL NOODLES</b>         |           |          |          |                               |
| Kimchi 12*86gm              | \$24.00   | \$25.30  | \$2.40   | \$2.60                        |
| Sam Yang 12*86gm            | \$23.50   | \$24.80  | \$2.40   | \$2.50                        |

| DESCRIPTION (IMPORTS)                     | WHOLESALE |          | RETAIL   |                               |
|---|-----------|----------|----------|-------------------------------|
|   | UPOLU     | SAVAII   | UPOLU    | SAVAII,<br>MANONO,<br>APOLIMA |
| Column 1                                  | Column 2  | Column 3 | Column 4 | Column 5                      |
| <b>DRY GOODS</b>                          |           |          |          |                               |
| <b>MILK PRODUCTS</b>                      |           |          |          |                               |
| Devondale UHT Milk 10*1ltr                | \$38.00   | \$40.00  | \$4.60   | \$4.90                        |
| Anchor Regular 12*1ltr                    | \$48.90   | \$51.50  | \$4.90   | \$5.30                        |
| Anchor Lite 12*1ltr                       | \$48.90   | \$51.50  | \$4.90   | \$5.30                        |
| Meadow Fresh UHT 12*1ltr                  | \$42.80   | \$45.10  | \$4.30   | \$4.60                        |
| Meadow Fresh Low Fat 12*1ltr              | \$41.50   | \$43.70  | \$4.20   | \$4.50                        |
| <b>MILK POWDER</b>                        |           |          |          |                               |
| Milk Powder - Anchor Instant F/C 24*400gm | \$349.50  | \$368.10 | \$17.50  | \$18.80                       |
| Milk Powder - Anchor Instant F/C 12*900gm | \$336.90  | \$354.90 | \$33.70  | \$36.20                       |
| Milk Powder - Anchor Instant F/C 6*1.8kg  | \$327.20  | \$344.70 | \$65.40  | \$70.40                       |
| Milk Powder - Anchor Instant F/C 6*2.5kg  | \$447.50  | \$471.40 | \$89.50  | \$96.20                       |
| <b>BUTTER</b>                             |           |          |          |                               |
| Anc G/PRF Sal 20*454gm                    | \$188.70  | \$198.80 | \$11.30  | \$12.20                       |
| Anc G/PRF Sal 40*227gm                    | \$192.50  | \$202.80 | \$5.80   | \$6.20                        |
| Anc Foil Sal 80*100gm                     | \$191.60  | \$201.80 | \$2.90   | \$3.10                        |
| Westgold Foil Salted 20*400gm             | \$169.30  | \$178.30 | \$10.20  | \$10.90                       |
| Westgold Foil Salted 40*200gm             | \$175.00  | \$184.30 | \$5.30   | \$5.70                        |
| Westgold Foil Salted 80*100gm             | \$194.30  | \$204.70 | \$2.90   | \$3.10                        |
| <b>MOSQUITO COIL</b>                      |           |          |          |                               |
| Zap 1*60                                  | \$61.90   | \$65.20  | \$1.20   | \$1.30                        |
| Tiger 1*60                                | \$58.00   | \$61.10  | \$1.20   | \$1.30                        |
| Mortein 1*60                              | \$65.30   | \$67.80  | \$1.30   | \$1.40                        |
| Knockout 1*60                             | \$55.50   | \$58.50  | \$1.10   | \$1.20                        |
| <b>TINNED FISH</b>                        |           |          |          |                               |
| Angler - mac n' oil 24*425gm              | \$86.70   | \$91.30  | \$4.30   | \$4.70                        |
| Early Dawn - mac n' oil - 24*425gm        | \$82.30   | \$84.50  | \$4.00   | \$4.30                        |
| Early Dawn - tomato sauce 24*425gm        | \$115.30  | \$121.40 | \$5.80   | \$6.20                        |
| Mackerel 24*425gm                         | \$53.00   | \$55.80  | \$2.70   | \$2.90                        |
| Mccoy 24*425gm                            | \$70.10   | \$73.80  | \$3.50   | \$3.80                        |
| Ocean Queen - mac n' o il 24*425gm        | \$87.80   | \$92.50  | \$4.40   | \$4.70                        |
| Pacific King - mac n' oil 24*425gm        | \$58.80   | \$61.90  | \$2.90   | \$3.20                        |
| Pacific King - tomato sauce 24*425gm      | \$57.00   | \$70.40  | \$3.30   | \$4.00                        |
| Sardines - tomato sauce 24*425gm          | \$46.00   | \$48.50  | \$2.30   | \$2.50                        |
| Sea Boat - tomato sauce 24*425gm          | \$45.00   | \$47.40  | \$2.30   | \$2.40                        |
| Soifua - mac n' oil 24*425gm              | \$47.60   | \$50.10  | \$2.40   | \$2.60                        |
| Soifua - tomato Sauce 24*425gm            | \$49.10   | \$51.70  | \$2.50   | \$2.60                        |
| Taiyo 24*425gm                            | \$170.20  | \$179.30 | \$8.50   | \$9.10                        |
| Alisa King - tomato sauce 24*425gm        | \$46.40   | \$48.90  | \$2.30   | \$2.50                        |
| Ocean Angel - tomato sauce 24*425gm       | \$44.90   | \$47.30  | \$2.20   | \$2.40                        |

| DESCRIPTION (IMPORTS)              | WHOLESALE |          | RETAIL   |                               |
|------------------------------------|-----------|----------|----------|-------------------------------|
|                                    | UPOLU     | SAVAII   | UPOLU    | SAVAII,<br>MANONO,<br>APOLIMA |
| DRY GOODS                          | Column 2  | Column 3 | Column 4 | Column 5                      |
| Column 1                           | Column 2  | Column 3 | Column 4 | Column 5                      |
| King Pacific - mac n' oil 24*425gm | \$57.00   | \$60.00  | \$2.90   | \$3.10                        |
| Three Star - tomato sauce 24*425gm | \$47.70   | \$50.20  | \$2.40   | \$2.60                        |
| AAA - mac n' oil 24*425gm          | \$70.20   | \$73.90  | \$3.50   | \$3.80                        |
| Sea Star - tomato sauce 24*425gm   | \$48.00   | \$50.60  | \$2.40   | \$2.60                        |
| Master - mac n' oil 24*425gm       | \$56.40   | \$59.40  | \$2.80   | \$3.00                        |
| Sea Ram - mac n' oil 24*425gm      | \$52.00   | \$54.80  | \$2.60   | \$2.80                        |
| CORNEDED BEEF                      |           |          |          |                               |
| Palm 24*326gm                      | \$256.00  | \$269.70 | \$12.80  | \$13.80                       |
| Palm 6*1.36kgm                     | \$254.00  | \$267.60 | \$50.80  | \$54.60                       |
| Palm 24*425gm                      | \$322.00  | \$339.20 | \$16.10  | \$17.30                       |
| Chefs Choice 24*340gm              | \$163.50  | \$172.20 | \$8.20   | \$8.80                        |
| Manaia 24*12oz                     | \$86.60   | \$91.20  | \$4.30   | \$4.70                        |
| Oxford 12*1.36kg                   | \$325.00  | \$342.30 | \$32.50  | \$35.00                       |
| Oxford 24*454gm                    | \$237.20  | \$249.90 | \$11.90  | \$12.80                       |
| Oxford 24*340gm                    | \$217.10  | \$228.70 | \$10.90  | \$11.70                       |
| Pacific 6*1.36kg                   | \$300.50  | \$320.50 | \$60.10  | \$64.60                       |
| Pacific 24*453gm                   | \$300.20  | \$316.20 | \$15.00  | \$16.10                       |
| Pacific 24*340gm                   | \$219.10  | \$230.70 | \$10.90  | \$11.80                       |
| Salisbury 24*326g                  | \$184.70  | \$194.60 | \$9.20   | \$9.90                        |
| Salisbury 6*1.36kg                 | \$196.80  | \$207.30 | \$39.40  | \$42.30                       |
| Farmers 6*1.36kg                   | \$148.00  | \$155.90 | \$29.60  | \$31.80                       |
| Farmers 24*340gm                   | \$163.00  | \$172.80 | \$8.20   | \$8.80                        |
| Farmers 24*454gm                   | \$203.00  | \$213.80 | \$10.20  | \$10.90                       |
| FREEZER GOODS                      |           |          |          |                               |
| Turkey wings 26lbs                 | \$63.00   | \$66.30  | \$3.00   | \$3.20                        |
| Lamb neck slice 52lbs              | \$257.20  | \$270.60 | \$6.10   | \$6.50                        |
| Lamb neck slice 20lbs              | \$81.50   | \$85.70  | \$5.00   | \$5.40                        |
| Mutton flaps 44lbs                 | \$303.00  | \$318.80 | \$8.40   | \$9.10                        |
| Pork trotter 25lbs                 | \$126.60  | \$133.20 | \$6.20   | \$6.70                        |
| Chicken leg 33lbs                  | \$69.50   | \$73.10  | \$2.60   | \$2.80                        |

**SCHEDULE 2**  
**(Clause 2, 3 and 4)**

| LOCAL PRODUCTS                 | EX-<br>FACTORY<br>Column 2 | WHOLESALE |          | RETAIL   |                               |
|--------------------------------|----------------------------|-----------|----------|----------|-------------------------------|
|                                |                            | Column 3  | Column 4 | Column 5 | Column 6                      |
| Column 1                       | Column 2                   | UPOLU     | SAVAII   | UPOLU    | SAVAII,<br>MANONO,<br>APOLIMA |
| 16oz Uncut loaf of White Bread | \$1.80                     | \$1.80    | \$1.80   | \$2.20   | \$2.20                        |
| Manutagi Pilsner Beer          | \$70.20                    | \$73.00   | \$73.00  | \$6.30   | \$6.30                        |

|  |                                       |                                       |                                       |                        |                        |
|--|---------------------------------------|---------------------------------------|---------------------------------------|------------------------|------------------------|
| 8% Alc. Vol. (660mls)  | (12 bottles)                          | (12 bottles)                          | (12 bottles)                          | (per bottle)           | (per bottle)           |
| Vailima Normal Lager Beer<br>4.9% Alc. Vol. (750mls)                                   | \$69.00<br>(12 bottles)               | \$72.30<br>(12 bottles)               | \$72.30<br>(12 bottles)               | \$6.20<br>(per bottle) | \$6.20<br>(per bottle) |
| Vailima Lager Beer<br>4.9% Alc. Vol. (355mls)  | \$71.20<br>(24 bottles)               | \$73.60<br>(24 bottles)               | \$73.60<br>(24 bottles)               | \$3.20<br>(per bottle) | \$3.20<br>(per bottle) |
| Vailima Export Lager Beer<br>6.7% Alc. Vol. (750mls)                                   | \$70.00<br>(12 bottles)               | \$73.30<br>(12 bottles)               | \$73.30<br>(12 bottles)               | \$6.40<br>(per bottle) | \$6.40<br>(per bottle) |
| Vailima Export Lager Beer<br>6.7% Alc. Vol. (355mls)                                   | \$72.00<br>(24 bottles)               | \$75.20<br>(24 bottles)               | \$75.20<br>(24 bottles)               | \$3.30<br>(per bottle) | \$3.30<br>(per bottle) |
| Pure Sama Export Premium Beer<br>4.6% Alc. Vol. (330mls)                               | \$70.20<br>(24 bottles)               | \$72.60<br>(24 bottles)               | \$72.60<br>(24 bottles)               | \$3.20<br>(per bottle) | \$3.20<br>(per bottle) |
| Samoa Taula Premium Lager Beer<br>5.5% Alc. Vol. (330mls)                              | \$71.30<br>(24 bottles)               | \$73.80<br>(24 bottles)               | \$73.80<br>(24 bottles)               | \$3.20<br>(per bottle) | \$3.30<br>(per bottle) |
| Samoa Taula Premium Lager Beer<br>6.5% Alc. Vol. (660mls)                              | \$69.00<br>(12 bottles)               | \$72.30<br>(12 bottles)               | \$72.30<br>(12 bottles)               | \$6.20<br>(per bottle) | \$6.20<br>(per bottle) |
| Pure Sama Export Premium Beer<br>4.6% Alc. Vol. (330mls 4*6pack)                       | \$70.20                               | \$72.60                               | \$72.60                               | \$19.20                | \$19.20                |
| Pure Sama Export Premium Beer<br>4.6% Alc. Vol. (330mls– 12 pack)                      | \$31.90                               | \$36.30                               | \$36.30                               | \$38.40                | \$38.40                |
| Samoa Taula Premium Lager Beer<br>5.5% Alc. Vol. (330mls–4*6pack)                      | \$71.30                               | \$73.80                               | \$73.80                               | \$19.80                | \$19.80                |
| Samoa Taula Premium Lager Beer<br>5.5% Alc. Vol. (330mls – 12pack)                     | \$35.70                               | \$36.90                               | \$36.90                               | \$39.60                | \$39.60                |
| Pall Mall Filter and Pall Mall Menthol<br>(20sticks = 1 packet, 10 packets = 1 carton) | \$4,225.00<br>(per box of 50 cartons) | \$86.40<br>(per carton or 10 packets) | \$86.40<br>(per carton or 10 packets) | \$9.00<br>(per packet) | \$9.00<br>(per packet) |
| Pall Mall Filter and Pall Mall Menthol<br>(10sticks = 1 packet, 20 packets = 1 carton) | \$4,351.50<br>(per box of 50 cartons) | \$88.90<br>(per carton or 20 packets) | \$88.90<br>(per carton or 20 packets) | \$4.70<br>(per packet) | \$4.70<br>(per packet) |
| Winfield Roll Your Own Tobacco (P.E.)<br>(50grams = 1 pouch )                          | \$98.20<br>(per 5 pouches)            | \$102.40<br>(per 5 pouches)           | \$102.40<br>(per 5 pouches)           | \$20.90<br>(per pouch) | \$20.90<br>(per pouch) |
| Winfield Roll Your Own Tobacco (P.E.)<br>(30grams = 1 pouch)                           | \$59.40<br>(per 5 pouches)            | \$61.80<br>(per 5pouches)             | \$61.80<br>(per 5pouches)             | \$12.60<br>(per pouch) | \$12.60<br>(per pouch) |
| LPG (Origin Energy– Sogi)/kg   | –                                     | –                                     | –                                     | \$9.30                 | \$9.80                 |
| LPG (BOC – Vaitele)/kg   | –                                     | –                                     | –                                     | \$9.20                 | \$9.70                 |

**SCHEDULE 3  
(Clause 2 and 3)**

| GOODS APPLIED PERCENTAGE MARK-UP<br>Column 1   | WHOLESALE |          | RETAIL   |                               |
|--|-----------|----------|----------|-------------------------------|
|  | Column 2  | Column 3 | Column 4 | Column 5                      |
| (Landed Cost at Wharf + Percentage Mark-Up + VAGST = Wholesale Price)<br>(Wholesale Price + Percentage Mark-up = Retail Price) | UPOLU     | SAVAII   | UPOLU    | SAVAII,<br>MANONO,<br>APOLIMA |
| Potatoes 44lbs   | 12.5%     | 18.5%    | 20%      | 22.5%                         |
| Onions 44lbs   | 12.5%     | 18.5%    | 20%      | 22.5%                         |