



SAMOA

## GENERAL PRICE ORDER (No.4) 2012

### Arrangement of Provisions

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The Prices Board, having considered it expedient in the public interest to control the prices of goods and services, makes the following General Price Order under section 55 of the Fair Trading Act 1998.

**DATED** at Apia this 16<sup>th</sup> day of October 2012.

PRICES BOARD SIGNATURE VIEWED ONLY ON  
ORDERS DISTRIBUTED TO TRADERS

## ORDER

**1. Short title and commencement** – (1) This Order may be cited as the General Price Order (No. 4) 2012 (“the Order”).

(2) The Order comes into effect on 22 October 2012.

**2. Interpretation** – In this Order:

“freezer goods” means lamb necks, turkey wings, pure mutton flaps, lamb breasts and lamb flaps, chicken legs, chicken thighs and pork trotters;

“dry goods” means sugar (all types), rice (all brands), salt, flour (all brands), potatoes, onions, dairy products and condensed milk, imported corned beef, imported camp pie, noodles (all types), macaroni and vermicelli, tinned fish (all brands including tuna canned products), mosquito coils (all brands), butter and margarine.

**3. Maximum prices** – (1) The maximum ex-factory, wholesale and retail prices for the goods specified under Column 1 of Schedules 1 and 2 shall be the prices specified under Columns 2, 3, 4 and 5 of Schedule 1 and Columns 2, 3, 4, 5, and 6 of Schedule 2.

(2) Where the goods specified under Column 1 in Schedules 1 and 2 are specified by reference to a specific measure, the maximum ex-factory, wholesale and retail price at which those goods may be sold shall be adjusted proportionately on any greater or smaller measure.

(3) The maximum ex-factory, wholesale and retail prices specified in Schedules 1 and 2 are inclusive of Value Added Goods and Services Tax.

(4) The maximum percentage mark up to be applied to the goods specified under Column 1 of Schedule 3 shall be the percentage specified in Columns 2, 3, 4 and 5 of Schedule 3.

**4. Order to be prominently displayed** – Copies of the Order shall be prominently displayed on all premises where the goods specified in Schedules 1, 2 and 3 are sold or offered for sale.

**5. Changes in measure or composition** – No trader shall sell or offer for sale at a measure that is different to the measures specified in Schedule 2 the following goods:

(a) any packet of Pall Mall filter and Pall Mall menthol cigarettes; and

(b) any pouch of roll your own tobacco.

**6. Trader to issue receipt** – A trader shall on demand, issue the purchaser with a receipt, setting out:

- (a) the name of trading place and date of sale; and
- (b) the quantity of goods sold; and
- (c) the price paid for the goods sold; and
- (d) the nature of the transaction as either wholesale or retail sale.

**7. Revocation** – The following price orders are revoked:

- (a) the General Price Order (No.3) 2012 which commenced on 4 July 2012; and
- (b) the Special Price Order (No.1) 2012 which commenced on 01 May 2012; and
- (c) the Special Price Order (No.2) 2012 which commenced on 15 October 2012.

(**Note:** Contact the Ministry of Commerce, Industry and Labour, Level 4 ACC House, Apia. Telephone +685 20442 or 24125, Facsimile: +685 20443, Website: [www.mcil.gov.ws](http://www.mcil.gov.ws). This Note is inserted for information only and does not form part of the Order)

**SCHEDULE 1  
(Orders 3 and 4)**

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
DRY GOODS	UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
Column 1	Column 2	Column 3	Column 4	Column 5
<b>SUGAR</b>				
Brown 110lbs	\$120.00	\$126.40	\$1.30	\$1.40
Brown 55lbs	\$64.30	\$67.70	\$1.30	\$1.40
<b>SALT</b>				
Grade 27 Fine 55lbs	\$20.00	\$21.10	\$0.50	\$0.60
<b>RICE</b>				
Island Sun Rice 40lbs	\$47.70	\$50.20	\$1.40	\$1.50
Island Sun Rice 20lbs	\$24.00	\$25.30	\$1.40	\$1.50
FRC Special Blend 40lbs	\$52.40	\$55.20	\$1.60	\$1.70
Thai White Rice 44lbs	\$49.20	\$51.80	\$1.30	\$1.40
Pacific Rice 40lbs	\$52.80	\$55.60	\$1.60	\$1.70
Pearl Rice 40lbs	\$40.00	\$42.10	\$1.20	\$1.30
Vetamese Round 44lbs	\$60.70	\$63.90	\$1.70	\$1.80
Golden Islands 40lbs	\$54.20	\$57.10	\$1.60	\$1.80
Crown 40lbs	\$51.70	\$54.50	\$1.50	\$1.70
Vietnamese Jasmine 40lbs	\$52.70	\$55.50	\$1.60	\$1.70
Golden State 50lbs	\$66.70	\$70.30	\$1.60	\$1.70
<b>VERMICELLI 100*250g</b>	\$127.50	\$134.30	\$1.60	\$1.70
<b>FLOUR</b>				
Normal Flour 110lbs	\$98.50	\$103.80	\$1.10	\$1.20
Normal Flour 55lbs	\$51.60	\$54.40	\$1.10	\$1.20
Wholemeal Flour 55lbs	\$54.80	\$57.70	\$1.20	\$1.30
Bakers Flour 110lbs	\$105.50	\$111.10	\$1.20	\$1.30
Bakers Flour 55lbs	\$43.70	\$46.00	\$1.00	\$1.10
Paradise Bread Flour 110lbs	\$116.90	\$123.10	\$1.30	\$1.40
Paradise Plain Flour 55lbs	\$56.80	\$59.80	\$1.20	\$1.30
Punjas Bakers Flour 110lbs	\$118.60	\$124.90	\$1.30	\$1.40
Punjas Bakers Flour 55lbs	\$50.90	\$53.60	\$1.10	\$1.20
Punjas Normal Flour 55lbs	\$55.00	\$57.90	\$1.20	\$1.30
Fama Gold Bread Flour 55lbs	\$54.00	\$56.90	\$1.20	\$1.30
<b>INSTANT NOODLES</b>				
Three cooks 24*85g	\$12.80	\$13.50	\$0.60	\$0.70
Redbear 24*65g	\$11.90	\$12.50	\$0.60	\$0.70
Miliket 24*65g	\$10.50	\$11.10	\$0.50	\$0.60
Maggi 30*85g	\$30.00	\$31.60	\$1.20	\$1.30
Cookzen 24*65g	\$9.80	\$10.40	\$0.50	\$0.60

Sedaap Supreme 40*91gm	\$27.60	\$29.10	\$0.80	\$0.90
Yummee 24*65gm	\$10.40	\$11.00	\$0.50	\$0.60
<b>CUP NOODLES</b>				
Kingcook kimchi 24*65	\$27.30	\$28.80	\$1.40	\$1.50
Sam yang 12*65g	\$22.50	\$23.70	\$2.30	\$2.40
<b>BOWL NOODLES</b>				
Kimchi 12*86g	\$22.70	\$23.90	\$2.30	\$2.40
Sam Yang 12*86g	\$23.60	\$24.90	\$2.40	\$2.50
<b>MILK PRODUCTS</b>				
Devondale UHT Milk 10*1ltr	\$38.60	\$40.70	\$4.60	\$5.00
Anchor Regular 12*1ltr	\$47.10	\$49.60	\$4.70	\$5.10
Anchor Lite 12*1ltr	\$47.10	\$49.60	\$4.70	\$5.10
Meadow Fresh UHT 12*1ltr	\$41.00	\$43.20	\$4.10	\$4.40
Meadow Fresh Low Fat 12*1ltr	\$40.20	\$42.30	\$4.00	\$4.30
<b>MILK POWDER</b>				
Milk Powder - Anchor Instant F/C 24*400g	\$349.90	\$368.60	\$17.50	\$18.80
Milk Powder - Anchor Instant F/C 12*900g	\$336.90	\$354.90	\$33.70	\$36.20
Milk Powder - Anchor Instant F/C 6*1.8kg	\$327.20	\$344.70	\$65.40	\$70.40
Milk Powder - Anchor Instant F/C 6*2.5kg	\$451.10	\$475.20	\$90.20	\$97.00
<b>BUTTER</b>				
Anc G/PRF Sal 20*454g	\$189.60	\$199.70	\$11.40	\$12.20
Anc G/PRF Sal 40*227g	\$185.00	\$194.90	\$5.60	\$6.00
Anc Foil Sal 80*100g	\$184.50	\$194.30	\$2.80	\$3.00
Westgold Foil Salted 20*400gm	\$169.30	\$178.30	\$10.20	\$10.90
Westgold Foil Salted 40*200gm	\$175.00	\$184.30	\$5.30	\$5.70
Westgold Foil Salted 80*100gm	\$194.30	\$204.70	\$2.90	\$3.10
<b>MARGARINE</b>				
Sunrise 24*500g	\$157.60	\$166.00	\$7.90	\$8.50
Sunrise 12*1000g/1kg	\$167.10	\$176.00	\$16.70	\$17.90
<b>MOSQUITO COIL</b>				
Zap 1*60	\$59.40	\$62.60	\$1.20	\$1.30
Tiger 1*60	\$58.00	\$61.10	\$1.20	\$1.30
Mortein 1*60	\$63.80	\$67.20	\$1.30	\$1.40
Knockout 1*60	\$61.00	\$64.30	\$1.20	\$1.30
<b>TINNED FISH</b>				
Angler 24*425g	\$88.80	\$93.50	\$4.40	\$4.80
"555" 24*425 - tomato sauce	\$46.10	\$48.60	\$2.30	\$2.50
"555" 24*425g - mac n' oil	\$52.40	\$55.20	\$2.60	\$2.80
Early Dawn - mac n' oil - 24*425g	\$82.30	\$84.50	\$4.00	\$4.30
Early Dawn - tomato sauce 24*425g	\$115.30	\$121.40	\$5.80	\$6.20
Five Star - tomato sauce 24*425g	\$43.70	\$46.00	\$2.20	\$2.30
Kingfisher 24*425g - tomato sauce	\$46.30	\$48.80	\$2.30	\$2.50
Mackerel 24*425g	\$62.00	\$65.30	\$3.10	\$3.30

Mccoys 24*425g	\$70.10	\$73.80	\$3.50	\$3.80
Ocean Queen - mac n' o il 24*425g	\$87.70	\$92.40	\$4.40	\$4.70
Ocean Queen - mac n' oil 24*200gm	\$34.80	\$36.70	\$1.70	\$1.90
Ocean Queen - tomato sauce 24*200g	\$37.60	\$39.60	\$1.90	\$2.00
Ocean Star 24*425g	\$87.80	\$92.50	\$4.40	\$4.70
Pacific Chief - tomato sauce 24*425g	\$45.10	\$47.50	\$2.20	\$2.40
Pacific King 24*425g - mac n' oil	\$60.20	\$63.40	\$3.00	\$3.20
Pacific King 24*425g - tomato sauce	\$77.50	\$81.60	\$3.90	\$4.20
Pacific Queen - mac n' oil 24*425g	\$88.10	\$92.80	\$4.40	\$4.70
Sardines - tomato sauce 24*425g	\$46.00	\$48.50	\$2.30	\$2.50
Sea Queen - mac n' oil 24*425	\$61.60	\$64.90	\$3.10	\$3.30
Sea Boat - tomato sauce 24*425g	\$46.70	\$49.20	\$2.30	\$2.50
Soifua - mac n' oil 24*425g	\$47.60	\$50.10	\$2.40	\$2.60
Soifua - tomato Sauce 24*425g	\$49.10	\$51.70	\$2.50	\$2.60
Taiyo 24*425g	\$170.20	\$179.30	\$8.50	\$9.10
Alisa King - tomato sauce 24*425gm	\$46.40	\$48.90	\$2.30	\$2.50
Ocean Angel - tomato sauce 24*425gm	\$44.90	\$47.30	\$2.20	\$2.40
King Pacific - mac n' oil 24*425gm	\$55.50	\$58.50	\$2.80	\$3.00
Three Star - tomato sauce 24*425gm	\$45.10	\$47.50	\$2.30	\$2.40
AAA – mc n' oil 24*425gm	\$70.20	\$73.90	\$3.50	\$3.80
<b>CORNED BEEF</b>				
Palm 24*326g	\$244.70	\$257.80	\$12.20	\$13.20
Palm 6*1.36kg	\$249.20	\$262.50	\$49.80	\$53.60
Palm 24*425g	\$315.40	\$332.20	\$15.80	\$17.00
Chefs Choice 24*340g	\$163.50	\$172.20	\$8.20	\$8.80
Manaia 24*12oz	\$86.60	\$91.20	\$4.30	\$4.70
Oxford 12*1.36kg	\$319.70	\$336.70	\$32.00	\$34.40
Oxford 24*454g	\$237.20	\$249.90	\$11.90	\$12.80
Oxford 24*340g	\$183.40	\$193.20	\$9.10	\$9.90
Pacific 6*1.36kg	\$215.10	\$226.50	\$43.00	\$46.30
Pacific 24*453g	\$300.20	\$316.20	\$15.00	\$16.10
Pacific 24*340g	\$219.10	\$230.70	\$10.90	\$11.80
Tasi 24*340g	\$191.40	\$201.60	\$9.50	\$10.30
Salisbury 24*326g	\$189.30	\$199.40	\$9.50	\$10.20
Salisbury 6*1.36kg	\$189.30	\$199.40	\$37.90	\$40.70
Farmers 6*1.36kg	\$150.60	\$158.60	\$30.10	\$32.40
Farmers 24*340gm	\$150.60	\$158.60	\$7.50	\$8.10
Farmers 24*454gm	\$194.90	\$205.30	\$9.70	\$10.50
<b>FREEZER GOODS</b>				
Turkey wings 26lbs	\$81.20	\$85.40	\$3.80	\$4.10
Lamb neck slice 52lbs	\$252.00	\$265.20	\$5.90	\$6.40
Lamb neck slice 20lbs	\$81.50	\$85.70	\$5.00	\$5.40
Mutton flaps 44lbs	\$276.00	\$290.40	\$7.70	\$8.30
Pork trotter 25lbs	\$126.60	\$133.20	\$6.20	\$6.70
Chicken leg 33lbs	\$72.00	\$75.80	\$2.70	\$2.90

**SCHEDULE 2**  
**(Orders 3, 4 and 5)**

LOCAL PRODUCTS Column 1	EX-FACTORY Column 2	WHOLESALE		RETAIL	
		Column 3	Column 4	Column 5	Column 6
		Upolu	Savaii	Upolu	SAVAIL, MANONO, APOLIMA
16oz Uncut loaf of White Bread	\$1.80	\$1.80	\$1.80	\$2.20	\$2.20
Vailima Normal Lager (750mls)	\$69.00 (12 bottles)	\$72.30 (12 bottles)	\$72.30 (12 bottles)	\$6.20 (per bottle)	\$6.20 (per bottle)
Vailima Lager (355mls)	\$71.20 (24 bottles)	\$73.60 (24 bottles)	\$73.60 (24 bottles)	\$3.20 (per bottle)	\$3.20 (per bottle)
Pure Samoa Export Premium 4.6% Alc. Vol. (330mls)	\$70.20 (24 bottles)	\$72.60 (24 bottles)	\$72.60 (24 bottles)	\$3.20 (per bottle)	\$3.20 (per bottle)
Samoa Taula Premium Lager 5.5% Alc. Vol. (330mls)	\$71.30 (24 bottles)	\$73.80 (24 bottles)	\$73.80 (24 bottles)	\$3.20 (per bottle)	\$3.20 (per bottle)
Samoa Taula Premium Lager 6.5% Alc. Vol. (660mls)	\$69.00 (12 bottles)	\$72.30 (12 bottles)	\$72.30 (12 bottles)	\$6.20 (per bottle)	\$6.20 (per bottle)
Pure Sama Export Premium 4.6% Alc. Vol. (330mls-6 pack)	\$70.20	\$72.60	\$72.60	\$19.20	\$19.20
Pure Sama Export Premium 4.6% Alc. Vol.(330mls-12 pack)	\$31.90	\$36.30	\$36.30	\$38.40	\$38.40
Samoa Taula Premium Lager 5.5% Alc. Vol. (330mls-6pack)	\$71.30	\$73.80	\$73.80	\$19.80	\$19.80
Samoa Taula Premium Lager 6.5% Alc. Vol.(330mls-12 pack)	\$35.70	\$36.90	\$36.90	\$39.60	\$39.60
Pall Mall Filter and Pall Mall Menthol (20sticks = 1 packet, 10 packets = 1 carton)	\$4,025.00 (per box of 50 cartons)	\$82.40 (per carton or 10 packets)	\$82.40 (per carton or 10 packets)	\$8.60 (per packet)	\$8.60 (per packet)
Pall Mall Filter and Pall Mall Menthol (10sticks = 1 packet, 20 packets = 1 carton)	\$4,151.50 (per box of 50 cartons)	\$84.90 (per carton or 20 packets)	\$84.90 (per carton or 20 packets)	\$4.50 (per packet)	\$4.50 (per packet)
BATS – Roll Your Own (50grams = 1 pouch )	\$98.20 (per 5 pouches)	\$102.40 (per 5 pouches)	\$102.40 (per 5 pouches)	\$20.90 (per pouch)	\$20.90 (per pouch)
LPG (Origin Energy– Sogi)/kg	–	–	–	\$9.30	\$9.80
LPG (BOC – Vaitele)/kg	–	–	–	\$9.20	\$9.70

**SCHEDULE 3**  
**(Orders 3 and 4)**

GOODS APPLIED PERCENTAGE MARK-UP Column 1	WHOLESALE		RETAIL	
	Column 2	Column 3	Column 4	Column 5
(Landed Cost at Wharf + Percentage Mark-Up + VAGST = Wholesale Price) (Wholesale Price + Percentage Mark-up = Retail Price)	UPOLU	SAVAIL	UPOLU	SAVAIL, MANONO, APOLIMA
Potatoes 44lbs	12.5%	18.5%	20%	22.5%
Onions 44lbs	12.5%	18.5%	20%	22.5%